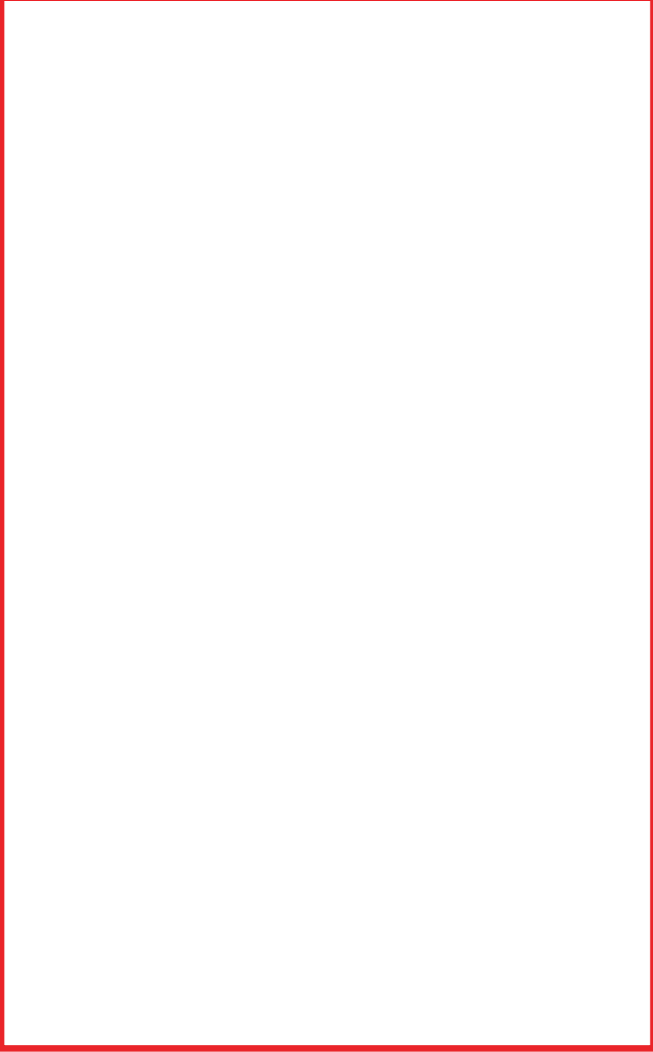


# THE CUP

IMPRINT AREA 3w x 2t

## IMPRINT CONCERNS



All copy should be 11 pts or higher.  
Script and Serif fonts should be 12 pts or higher, depending on style.  
Lines should be no thinner than 1 pt.

— SAMPLE SAMPLE Sample

Reverse copy should be 13 pts or higher.  
Reverse Script and Serif fonts should be 15 pts or higher. Strokes may be needed.  
Reverse lines should be no thinner than 2 pts.

— SAMPLE SAMPLE Sample




PC-16

| STOCK INK COLORS                              |   |   |
|---|---|---|
| <div>Red</div> <div>PMS 186</div>             | <div>Deep Red</div> <div>PMS 200</div>              | <div>Maroon</div> <div>PMS 202</div>                |
| <div>Burgundy</div> <div>PMS 505</div>        | <div>Pink</div> <div>PMS 210</div>                  | <div>Hot Pink</div> <div>PMS 806</div>              |
| <div>Purple</div> <div>PMS 2592</div>         | <div>Royal</div> <div>PMS 286</div>                 | <div>Reflex Blue</div> <div>PMS Reflex Blue</div>   |
| <div>Navy</div> <div>PMS 280</div>            | <div>Process Blue</div> <div>PMS Process Blue</div> | <div>Light Blue</div> <div>PMS 298</div>            |
| <div>Turquoise</div> <div>PMS 320</div>       | <div>Lime Green</div> <div>PMS 375</div>            | <div>Dallas "Kelly" Green</div> <div>PMS 347C</div> |
| <div>Forest Green</div> <div>PMS 357</div>    | <div>Brown</div> <div>PMS 478</div>                 | <div>Orange</div> <div>PMS 021</div>                |
| <div>Athletic Gold</div> <div>PMS 123</div>   | <div>Yellow</div> <div>PMS 116</div>                | <div>Khaki</div> <div>PMS 468</div>                 |
| <div>Metallic Silver</div> <div>PMS 877</div> | <div>Grey</div> <div>PMS 430</div>                  | <div>Gold</div> <div>PMS 871</div>                  |
| <div>White</div>                              |   | <div>Black</div>                                    |

Production Does Not Start Until Proof Is Approved. *This Is For End User Only*


**PLEASE PROOF CAREFULLY!**


Once you approve this proof, full responsibility for the accuracy of the copy, size and positioning of the imprint is YOURS. Please pay particular attention to spelling, addresses and phone numbers.



Most Accurate When Printed.

THIS SHOULD MEASURE ONE INCH





EMAIL OR FAX FOR PROOF APPROVAL

Item Color: \_\_\_\_\_

Imprint Color: \_\_\_\_\_

If anything is unclear in regards to how the imprint will appear on the requested product, please call. **WE ARE NOT RESPONSIBLE FOR MISINTERPRETATIONS OF THIS PROOF.** Your approval is necessary for production. Delaying your approval, delays production & shipping time. Please review your proof with detail. **After your approval, “NO CHANGES” will be permitted.**

Dotted Line Around Imprint **WON'T PRINT**

Shows **MAXIMUM** Imprint Area